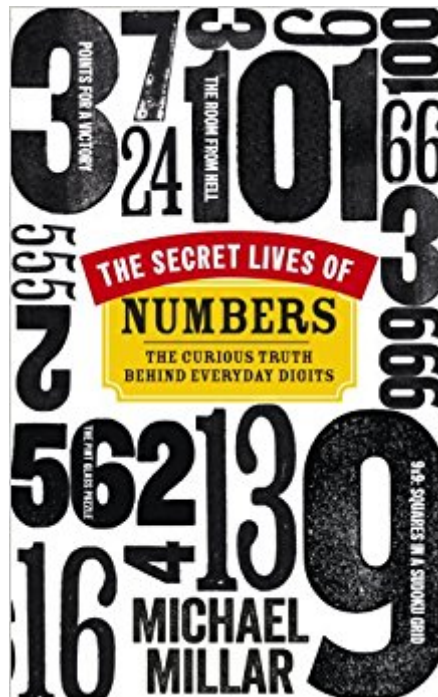


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# The Secret Lives Of Numbers: The Curious Truth Behind Everyday Digits



## Synopsis

From the seven-day week to 24-carat gold, Chanel No. 5 to five-star luxury – the curious histories of everyday numbers. This is a book for the observant and the curious, for people who take in their surroundings and wonder at the smallest detail: why? Above all, it's a book about the numbers that surround us every day, and the intriguing stories behind them. Why is the U.S. international dialing code 001, and the UK's 44? Why is 13 considered unlucky? What is so great about cloud nine? Revealing the facts behind those figures, this book outlines where to spot each digit, what it means, and how it came to be, in meticulously researched and entertaining entries, creating an absorbing and intelligent book that's perfect for any numbers fan.

## Book Information

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Average Customer Review: 3.0 out of 5 stars 1 customer review

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## Customer Reviews

Michael Millar is an award-winning financial journalist. He has produced and reported on some of the BBC's most high-profile programs, and is widely published in the print media, including the Financial Times, the Independent, and the Spectator.

I love books like this - full of fascinating facts that we don't think about everyday that connect us to the past in a very clever way. Half way through the style got decidedly less captivating.

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