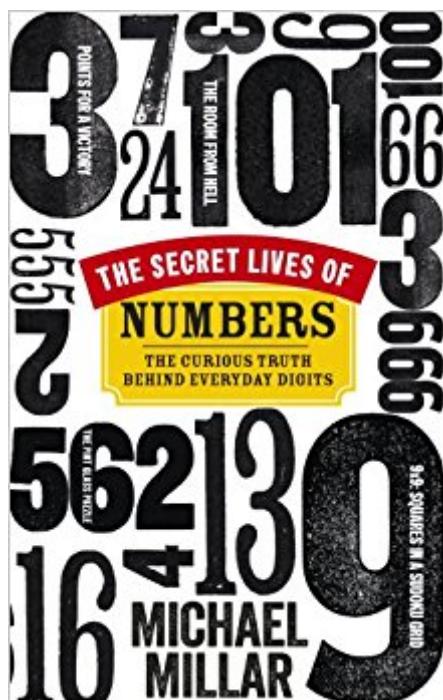


The book was found

The Secret Lives Of Numbers: The Curious Truth Behind Everyday Digits



Synopsis

From the seven-day week to 24-carat gold, Chanel No. 5 to five-star luxury—â•the curious histories of everyday numbersThis is a book for the observant and the curious,â• for people who take in their surroundings and wonder at the smallest detail: why? Above all, it's a book about theâ• numbersâ• that surround us every day, and the intriguing stories behind them.â• Why isâ• the U.S.â• international dialing codeâ• 001, and the UK's 44?â• Why is 13 considered unlucky?â• What is so great about cloud nine?â• Revealing the facts behind those figures,â• this bookâ• outlines where to spot each digit, what it means, and how it came to be, in meticulously researched and entertaining entries, creating an absorbing and intelligent book that's perfect for any numbers fan.

Book Information

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Customer Reviews

Michael Millar is an award-winning financial journalist. Heâ• has produced and reported on some of the BBC's most high-profile programs, and isâ• widely published in the print media, including the Financial Times, the Independent, and the Spectator.

I love books like this - full of fascinating facts that we don't think about everyday that connect us to the past in a very clever way. Half way through the style got decidedly less captivating.

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